

ATHLETES MAKING A DIFFERENCE

The officers responsible for the Champions of Character program of the National Association of Intercollegiate Athletics have indicated that the Bethany Athletic Department is among the nation's leaders in community service.

—Jon Daniels, Athletic Director

- Cross country and track and field team serve as timers at Smoky Valley Cross Country Invitational and high school track meets.
- Football team helps with the Special Olympics, participates in mentorship program at Stewart Elementary, and is involved with NAIA Champions of Character.
- Men's basketball team is pen pals with Lindsborg elementary students.
- Baseball team is pen pals with Chapman Middle School students.
- Soccer teams help coach local youth soccer league.
- Softball team helps with campus blood drive and community garden.
- Tennis teams and women's basketball help with campus clean up.



Photo by Jim Turner

GOALS WILL MAKE A DIFFERENCE

GOALS:

TOGETHER – Athletes from across sports and eras come together to support the Bethany College Swedes family.

EXCELLENCE – Athletic teams strive to develop leaders both on and off the field and court.

ADVANCE – Teams develop through fierce competition, fan support, and financial contributions.

MOTIVATE – Communicate between fans and players to share focus and vision.

WHY SHOULD I CONTRIBUTE?

Your gift has a direct impact on continuing the strong traditions of Bethany College athletic teams.

HOW CAN I CONTRIBUTE?

Your gift may be in the form of a check, cash, credit card, or stocks. Bethany College is open to charitable matching gift programs.

IS THE DONATION TAX DEDUCTIBLE? YES!

Charitable gifts to tax-exempt educational institutions are tax-deductible under Section 501(c)3 of the Internal Revenue Code, less the value of selected donor premiums.

SPORTS FACTS

- Artificial turf field with press box
- Eight lane tartan track
- Two softball fields
- Two multi-purpose gymnasiums
- Tennis courts
- Training room
- Baseball field
- 6,000-square-foot weight room complex
- Access to five nearby golf courses



MEMBERSHIP LEVELS, BENEFITS, AND PREMIUMS

SWEDE TEAM \$50 TO \$499

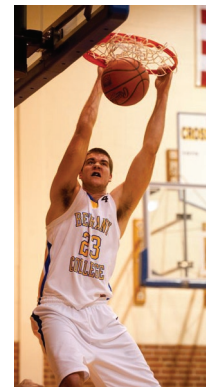
- Educational Tax Deduction
- BAA E-Newsletter
- Static Decal

BLUE TEAM \$500 TO \$999

- Educational Tax Deduction
- BAA E-Newsletter
- Static Decal
- All-Sport Home Regular Season Pass, upon request

GOLD TEAM \$1000 AND ABOVE

- Educational Tax Deduction
- BAA E-Newsletter
- Static Decal
- All-Sport Home Regular Season Pass for 2, upon request
- Gold Gift



I love being a Bethany College athlete because it provides me the opportunity to express my personality and grow both individually and with others while doing what I love.

—Shane Valdez, Cheer Squad/Track & Field

I love being a Bethany College Athlete because all of the individuals in athletics here band together to support each other like a huge family, and it allows me to do what I am passionate about while furthering my education.

—Brittany Lewis, Softball

I love being a Bethany College Athlete because it's empowering to know you have the support of a great community of people behind you.

—Charlie Poland, Football

Contact one of the following for further information:

Amy Cruce, BAA Coordinator
Jon Daniels, Athletic Director
Ted Kessinger, Special Consultant to Athletics
(785) 227-3311 ext. 8184
or Toll Free at (800) 954-9696

“GO SWEDES” MEMBER

MEMBERSHIP INFORMATION

Please Print – Please Detach and Return

NAME: _____

SPOUSE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE (HOME): _____

PHONE (CELL): _____

E-MAIL ADDRESS: _____



Mail to: Bethany College Athletic Office
Attention: Bethany Athletic Association
335 E Swensson
Lindsborg, KS 67456

GIFT INFORMATION

Please Indicate Gift Amount: \$ _____

I wish to decline all premiums, so that my gift in its entirety may be used as indicated below. My gift will be fully tax-deductible.
For tax purposes, the Fair Market Value of any benefit received is not tax deductible.

Please check appropriate box

- You may use my gift for the BAA/ATHLETIC GENERAL ACCOUNT
- You may use my gift for the SPORT of _____
- You may use my gift for the ENDOWMENT FUND FOR ATHLETICS
- You may use my gift for BAA SPECIAL PROJECT
- You may use my gift for MAINTENANCE OF ATHLETIC FACILITIES

Please charge my membership: Discover MasterCard Visa

NAME ON CARD: _____

CARD NUMBER: _____

EXPIRATION DATE: _____

My company has a matching gift program. Enclosed is a matching gift form for _____ (supplied by your personnel office) _____ (your company name)

Checks payable to: Bethany College Athletic Association

MAKING A DIFFERENCE

As a former NAIA student-athlete myself, I'm proud to support the rich tradition of athletic excellence here at Bethany. I'm also especially proud of the fact that so many past and present athletes and friends join me in supporting today's Bethany student-athletes.

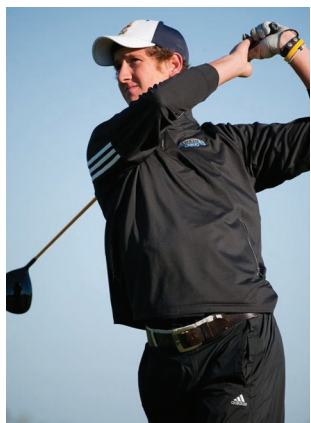
My own experience in college as a student-athlete made a great difference in my college education and even in my life. In striving for athletic excellence, I made memories and built relationships that are still with me. Student-athletes, I realized, learn both on the field – or, in my case, the swimming pool – and in the classroom.

Many former Swedes share my experience. They speak not only of Bethany's tradition of excellence in athletics, but also of the wealth of meaningful lessons and relationships that made a difference in their lives.

As a member of the Bethany Athletic Association, your connection with the college shows that you, too, recognize the value of athletics in a Bethany education – and that you're committed to helping Bethany continue to nurture excellence in our student-athletes.

Your membership provides a margin of excellence that adds value to Bethany's athletic programs, fulfilling needs that exceed the college's operating budget. And in strengthening your own bond to Bethany, you're an example of the continuing difference that past and present Bethany athletes and friends make in the world today. For this, we thank you.

Go Swedes!
Ed Leonard, President



BETHANY ATHLETIC ASSOCIATION

GO SWEDES



SUCCESS MAKES A DIFFERENCE



MEN'S SPORTS

- BASEBALL
- BASKETBALL
- CHEER SQUAD
- CROSS COUNTRY
- FOOTBALL
- GOLF
- SOCCER
- TENNIS
- TRACK & FIELD
- WRESTLING

WOMEN'S SPORTS

- BASKETBALL
- CHEER SQUAD
- CROSS COUNTRY
- DANCE TEAM
- SOCCER
- SOFTBALL
- TENNIS
- TRACK & FIELD
- VOLLEYBALL

Bethany will have over 300 student-athletes involved in athletic department activities during the 2011-2012 school year.

Bethany has won 149 KCAC Championships since 1902 and has participated in numerous national, regional, and district post-season events including bowl games.

Bethany has produced over 289 NAIA Scholar-Athletes and Academic All-Americans since 1982. Since 1969, Bethany has had over 74 NAIA All-Americans and scores of all-conference players.

Since the creation of the Bethany Athletic Hall of Honor in 1985, more than 135 individuals, athletes, and friends of Bethany athletics have been inducted.

COACHES MAKE A DIFFERENCE

HEAD COACHES

Athletic Director	JON DANIELS
Baseball	JEREMY CANTRELL
Men's Basketball	CLAIR OLEEN
Women's Basketball	JIM CAMPION
Cheer & Dance Team	TOBEY BERGSTEN
Men's & Women's Cross Country	ROBERT SPIES
Football	JAMIE CRUCE
Golf	JON DANIELS
Men's Soccer	KEVIN MEGLI
Women's Soccer	SEAN MCMANNIS
Softball	JANICE ESSES
Men's & Women's Tennis	VIC BATEMAN
Track & Field	ROBERT SPIES
Volleyball	NATHALEA STEPHENSON
Wrestling	JACOB MARRS
Head Athletic Trainer	JODY MILLER



Being part of something bigger than yourself is what makes Bethany College athletics unique. Swede student-athletes are a part of a community that cares about them, their education, and their faith. We take pride in our coaching staff who work

together to give our student-athletes positive experiences at Bethany.

We believe in the five core values of the NAIA Champions of Character program: servant leadership, integrity, respect, responsibility, and sportsmanship. Student-athletes and the coaching staff work daily to demonstrate character, and your support helps us continue providing an athletic program that teaches these lifetime values. Your encouragement and support means more to our student-athletes and coaching staff than you can know. Thank you!

– Nathalea Stephenson
Volleyball Coach

Please check www.bethanyswedes.com for additional information and/or changes on our teams and coaching staff.